Welcome, ladies and gentlemen,

my name’s Andrew, thanks for coming here today and I’ve got a simple question for you. Do you know that feeling when you have like 10 minutes left to finish the paper your boss asked you for a week ago and your computer (slide) is just so damn slow you can’t possibly make it? The feeling when it takes ages, centuries even, to load a single web page (slide)? I’m sure you do because we all do. Those bloody computers, eh?

Well, I’m here to bring you the solution to all your problems – or, at least, the slow computer one. Behold: (slide) The new *fa:st* SSD series. ‘Wait – what is that thing and how exactly is it supposed to speed up my computer again’ you’re asking? Well, it’s just astonishing how simple it is. Look. Your computer needs somewhere to store all your precious data – especially the cute cat pictures (cats on slide). Computers typically used to store all of it on so-called hard drives, HDDs. However, inside of those (slide), the data is stored on those platter things which look like big CDs and they have to spin around and move and that’s why they get quite slow and why they’re prone to errors, but all that is over now (hdd crossed slide). SSDs, they work basically like big USB sticks. Your data is stored on these lightning fast and reliable chips (slide) we’ve been working so hard to develop, so when you click on that large Excel table you have to work with, it just – it just opens and it’s there, on your screen, you don’t even get a blink of the eye, just like that.

I won’t get too deep into numbers here (slide), but I want you to have a look at this small table. You can see how your average HDD compares to our new SSDs. The very important and significant values to see here are the random read and write speeds, because that’s what affects how fast reading most of your files is. Well, as you can see, our *fa:st* SSDs can get up to 70 times faster than an HDD. Unfortunately, when you switch, you won’t be able to make yourself a cup coffee while your computer loads, because as you can see in the last row, it will be up and ready almost instantly.

You might be thinking: ‘Jeee, this is all too complicated, how do I get it working, will it even work with my computer and whatnot?’ I’m assuring you, it will. Yes, it will, and the process is so simple even my 8-year-old was able to do it. In *fa:st*, we did everything to make the process as seamless as possible. All our *fa:st* SSDs come with standard connectors called SATA or M.2 (slide) which are found in every computer (well, from this century at least). Making it work is as simple as connecting two cables, or even one, which is something a person like you will surely manage with no effort at all. With our step-by-step guide and included disk cloning tools, you’ll be ready to roll in no time. But hey, if you’re not feeling like doing it on your own, no problem, you can always use our flexible tech support service, we will come to your house whenever it suits you and, well, we’ll get everything done. Really, it takes fifteen, twenty minutes. Just visit our website (slide), *fastdrives.com*, click on the blue *I want a fa:st drive* button and we’ll take it from there.

And have I mentioned the pricing yet? Silly me would almost forget. (slide) Well, after years and years of research, we’ve come up with the most innovative and cutting-edge technology called 3D TLC memory chips and that basically allows us to store as much as 3 times more data than the other SSD manufacturers do, meaning that we bring you the drives with the best price-per-gigabyte ratio on the market. Yes. We start at incredible 29 euros for the 120-gigabyte option, which is more than enough for your everyday needs. Then there’s the 240-gigabyte option for only 49 euros, the 480 GB option for 69 euros and finally, the huge 1 terabyte option for incredible 99 euros and you won’t need to think about the space on your computer for another ten years. We also bring you the fast plus series for 89 euros or 129 euros, those are even faster and yeah, I don’t know what else to say about them, they’re just amazing.

So, I know, you might be thinking that this is *the future*, but it’s not. It is right here and right now.

(slide) *fastdrives.com*

Thank you very much, if you’ve got any questions, I’m here to answer them all. Thank you.